

## Message Text

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ORIGIN COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 USIA-15 /029 R

DRAFTED BY COMM/BIC/OIM/AF/MLMANLEY/BKY

APPROVED BY EB/OCA/REP/EMCKEON

COMM/BIC/OIM/AF/TFFIEDLER

COMM/BIC/OIM/SAD/JMURRIN

COMM/BIC/OIM/SAD/RVIGNEAULT

COMM/BIC/OIM/SAD/WALE

STAT

/AF/S DPN HRISTENSEN STATE/

STAT/

/EB/ WILLIAMSON USIA/I

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R 312254Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY GABORONE

AMEMBASSY PRETORIA

INFO AMEMBASSY MASERU

AMCONSUL JOHANNESBURG

AMEMBASSY LUSAKA

UNCLAS STATE 072519

MASERU FOR PAO

E.O. 11652: N/A

TAGS: BEXP, BC, SA, WZ, ZA

SUBJECT: U.S.PARTICIPATION IN BOTSWANA NATIONAL TRADE FAIR

REFS: 1) STATE 035297; 2) GABERONE 380

1. UNFORTUNATELY, ANTICIPATED FY 1976 APPROPRIATION WILL PERMIT COMMERCE TO UNDERTAKE EXHIBITS IN ONLY FOUR COMMERCIAL PRESENCE FAIRS. FUNDS TOTALLY COMMITTED FOR ACCRA, CAIRO, DAMASCUS AND LIMA FAIRS. REGRET UNAVAILABILITY OF FUNDS FOR GABERONE FAIR.

2. WE HAVE CONFIRMED THAT BECAUSE OF ITS POLICY OF NON-UNCLASSIFIED

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PARTICIPATION IN TRADE FAIRS, USIA WASHINGTON ALSO UNABLE

TO COMMIT FUNDS. USIA ALSO INDICATED THAT OF THIS DATE INFORMATIONAL MATERIALS APPROPRIATE TO PROPOSED TRANSPORTATION/COMMUNICATIONS THEME NOT AVAILABLE IN USIA WASHINGTON.

3. COMMERCE WOULD BE ABLE TO PROVIDE CAROUSEL 140-SLIDE/CASSETTE PRESENTATION OF "THE GENERAL AVIATION STORY". PREPARED BY GENERAL AVIATION MANUFACTURERS ASSOCIATION (GAMA), WASHINGTON, THE GAMA STORY HAS BEEN WELL-RECEIVED AT OTHER FAIRS. BROCHURES WITH NARRATIVE OF GAMA STORY POUCHES. ADDITIONAL COPIES ALSO

AVAILABLE IF DESIRED FOR HANDOUTS.

4. IF RECRUITMENT AVIATION EQUIPMENT TRADE MISSION COMPLETED PRIOR FAIR COMMERCE WILL ENDEAVOR OBTAIN BROCHURES AND CATALOGS FROM MISSION MEMBERS FOR FAIR EXHIBIT.

5. COMMERCE WILL PUBLICIZE FAIR IN COMMERCE TODAY AND COMMERCE BUSINESS DAILY AND WILL NOTIFY RELEVANT TRADE ASSOCIATIONS.

6. DESPITE STATE/COMMERCE STRONG DESIRE ASSIST EMBASSY VOLUNTARY EFFORTS TO ADVANCE U.S. COMMERCIAL INTERESTS, NO WAY SEEN TO DIVERT FUNDS FROM OTHER PRIORITY PROGRAMS FOR PURPOSE GABORONE FAIR EXHIBIT EXPENSES. WE HOPE EMBASSY GABORONE WILL BE ABLE TO MOUNT EXHIBIT THROUGH ITS OWN RESOURCES AND WITH ASSISTANCE OF U.S. FIRMS REPRESENTED IN BOTSWANA, SOUTH AFRICA AND ZAMBIA.

7. POSTS ARE TO BE HIGHLY COMMENDED FOR THEIR INITIATIVE IN SOLICITING PARTICIPATION IN FAIR OF U.S. COMMERCIAL INTERESTS REPRESENTED IN AREA (REF. 1).

ACTION REQUESTED: PLEASE ADVISE SOONEST IF POST WOULD LIKE TO RECEIVE PROMOTIONAL MATERIAL MENTIONED PARAGRAPH 3 ABOVE. KISSINGER

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## Message Attributes

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**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Reference:** 75 STATE 035297, 75 GABERONE 380  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 23 JUN 2003  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** U.S.PARTICIPATION IN BOTSWANA NATIONAL TRADE FAIR  
**TAGS:** BEXP, BC, SA, WZ, ZA  
**To:** GABORONE PRETORIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006